ICEC

REACH TO THE WEST, GO ACROSS THE BORDER

CHINA(CHONGQING)
CROSS-BORDER E-COMMERCE TRADE FAIR

MAY 18-21,2023
Chongqing International Expo Center

MAY 18-21 2023

HOST

TDB 商务部外贸发展局 | 重庆市商务委员会
Trade Development Bureau of the Ministry of Commerce
Chongqing Municipal Commission of Commerce

STRATEGIC PARTNER
CCCME
China Chamber of Commerce for Import and Export of Machinery and Electronic Products

SUPPORTER
中国国际商会 China Chamber of International Commerce

ORGANIZER
重庆博巴会展有限公司 Chongqing Bobo Exhibition Co., Ltd.

Mr. Wang Shouwen, China International Trade Representative (minister's level),and Vice Minister of Commerce

Mr.Seade,Ambassador of Mexico to China | Mr.Dušan Bella,Ambassador of the Slovak Republic to China | Mr.Carlos Larrea ,Ambassador of Ecuador Republic to China

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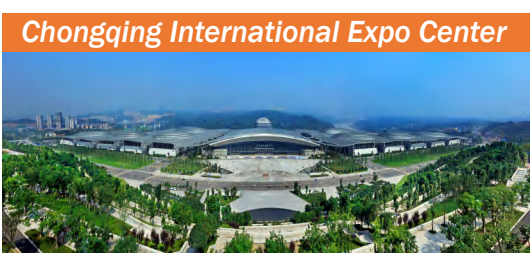
EXHIBITION INTRODUCTION

The 2022 China (Chongqing) Cross-Border E-Commerce Fair was successfully held at the Chongqing International Expo Center from July 21-24, 2022.Focusing on the theme of "Trade Digitalization Reshaping New Business Opportunities for Cross-border Trade",A total of 648 enterprises from 20 national exhibition groups, 14 provincial and municipal delegations, 24 well-known cross-border platforms at home and abroad and 25 industrial belts attended the exhibition, , covered a total area about 40,000 square meters. It is currently the largest cross-border e-commerce professional exhibition with the most industrial belts and the most complete industrial chain in the western region of China.

The Trade Development Bureau of the Ministry of Commerce, and the Chongqing Municipal Commission of Commerce will continue to hold the second China (Chongqing) Cross-Border E-Commerce Fair at the Chongqing International Expo Center from May 18-21, 2023.The China (Chongqing) Cross-Border E-Commerce Trade Fair (ICEC) will be held in parallel with the 5th Western China International Fair for Investment and Trade, aiming to help traditional foreign trade manufacturing enterprises in western China to go online, improve online transaction capabilities, and promote traditional manufacturing enterprises to achieve digital transformation and brand development.

Chongqing International Expo Center



20 NATIONAL EXHIBITION GROUPS

listed in no particular order

STATISTICS AT A GLANCE

CHINA (CHONGQING) CROSS-BORDER E-COMMERCE TRADE FAIR

- More than 40000 sqm
- more than 20 cross-border summit forums
- more than 30 industrial belts
- more than 20 national exhibition groups
- more than 20 cross-border platforms
- more than 500 cross-border source factories
- more than more than 20000 professional visitors

CONTACT Michen:
Michen +8613896094087
michen1016@163.com

HTTPS://ICECCQ.COM

EXHIBITS PROFILE

International ,Provincial and Municipal Area

- International , Hong Kong, Macao and Taiwan Exhibition Area
- Provincial, Municipal and Autonomous Region Cross-border E-commerce Comprehensive Pilot Zone and Cross-border E-commerce Industrial Park Exhibition Areas
- Foreign Trade Transformation and Upgrading Base Exhibition Area

Cross-border E-commerce Comprehensive Service Area

- Cross-border e-commerce Platform, Cross-border e-commerce service provider, Logistics warehousing, Information consulting, Digital marketing, Cross-border finance and payment, Insurance and taxation, Talent training and related intellectual property rights, Legalization rights protection services, etc.

Industrial Belts Area

- Electronics and home appliances, Vehicles and auto parts, Machinery, Hardware tools,Daily consumer goods, Gifts, Building materials, Furniture decorations, Textiles and clothing, Luggage, Footwear, Office, Leisure products, Food, Medicine and health care

ACTIVITIES & SEMINARS

The 2nd China (Chongqing) Cross-border E-commerce Development Summit Forum

- National Cross-border E-commerce Comprehensive Pilot Area Work Promotion Conference
- Forum on the Development of Foreign Trade Transformation and Upgrading Base under the Dual Circulation
- The Commodity Selection Summit for Global Consulates in China
- Cross-border Logistics and Overseas Warehouse Development Theme Conference
- A Series of Cross-border Economic and Trade Matchmaking Activities
- Cross-border E-commerce Platforms and Seller Conferences Themed Special Sessions
- Cross-border Youpin Live Streaming Online Shopping Festival

PROFESSIONAL VISITOR PROFILES

- Domestic and foreign import and export cross-border e-commerce platforms
- Cross-border e-commerce seller/Cross-border e-commerce platform direct purchase center
- Overseas agents and distributors
- The third-party e-commerce agents

- Domestic and foreign trade company
- Overseas importers, overseas buyers
- Domestic and foreign buyers/independent sellers
- Professional purchasing groups from other countries

- Supply chain agencies and companies
- Procurement representatives of government/cross-border industry associations
- Buyers from large chain supermarkets and chain stores at home and abroad
- Import and export channel providers, buyers,and e-commerce purchasing groups

MEDIA PROMOTION &CONTACT INFORMATION

Yahoo! YouTube Google

CONTACT Michen more details.
+8613896094087 | michen1016@163.com

WeChat Official Account | WeChat Applet

SCAN ABOVE FOR MORE DETAILS

WEB:HTTPS://ICECCQ.COM

LOOK FORWARD TO YOUR PARTICIPATION